

# SIERRA ELECTRIC MOTORCYCLES, INC.

U.S. REGIONAL DISTRIBUTOR OF **KOLLTER** ELECTRIC MOTORCYCLES

DESIGNED BY GERMAN CRAFTSMEN

March 25, 2021

Dear Investor,

Sierra Electric Motorcycles Inc., (SEMI), has been appointed the U.S. Regional Distributor for Kollter Electric Motorcycles, as well as a Stocking Distributor of spare parts and accessories. These electric motorcycles are designed in Germany and manufactured in China. Dealer #1 is located at our facility in Costa Mesa, California and is the first of many U.S. Dealers to be set up by SEMI. Our goal is to have at least 50 active dealers by the year 2022, with more to follow.

For the past 40 years, I have been deeply involved in the motorcycle industry, specializing in design, distribution, restorations, parts, sales & service; with emphasis on mechanical & electronic engineering.

3½ years ago, I was contacted by Kollter, asking me if I would assist them in the design, engineering and sales of their new electric motorcycles, in which I accepted. After a series of comprehensive design and engineering changes, I now feel confident that we have a winner, ready for distribution here in the U.S.

In January 2021, we purchased our first container load of electric motorcycles & spare parts, which are now ready for sale. With that said, we are offering you an investment opportunity to join our team, in this fast growing electric motorcycle industry.

Our conservative business plan, including the financial forecast pro forma, has been prepared and is available for your review. The goal of SEMI, as outlined in the business plan, is to sell 10,500+ electric motorcycles over the next three years.

SEMI is now in the process of raising funding, in the amount of \$100k to \$1m, of Loan Financing, for a two-year term, to cover cash-flows within the business ramp-up period. Within the initial 10-week logistics cycle, these funds will go toward payments of advanced manufacturing deposits, completed purchase orders, general business expenses and inventory. The funding will ensure "Startup Business" success and at the same time, reduce inherent business risks associated with under capitalization.

If this opportunity interests you, then feel free to contact me for an initial meeting with our CFO David Miller and myself.

Best Regards,

*John Calicchio,*

CEO, Sierra Electric Motorcycles, Inc.

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